

For Immediate Release  
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**Schwegman, Lundberg & Woessner, P.A. Named Go-To Law Firm® for  
Technology**

*Corporate Counsel*® magazine recognizes firm's strengths

**Minneapolis, MN (July 22, 2008)** – Schwegman, Lundberg & Woessner, P.A., a Minneapolis-based IP law firm with offices in San Jose, CA, and Austin, TX, is excited to report that it has been named a Go-To Law Firm® for its expertise in technology. The designation was announced in the most recent issue of *Corporate Counsel* magazine, along with an overview of the firm.

An industry leader in the field of intellectual property law, Schwegman, Lundberg & Woessner has specialized in growing technology fields since its launch in 1993. Its decision to hire only attorneys with technical degrees has ensured a remarkable breadth of understanding in fields that include biotechnology, chemistry, electro-mechanics, electronics, mechanics, medical technology/medical devices, pharmaceuticals, software, telecommunications, bioinformatics, polymers and biopolymers, optics, and computer hardware and design.

“We’re excited to be recognized by such a prestigious organization,” notes founding partner Steven Lundberg. “This designation confirms our commitment to understanding technology-related fields, as it is needed in the world of intellectual property, and that our firm’s strengths have stood out.”

In addition to helping high-technology clients, Schwegman, Lundberg & Woessner has also embraced technology in its own practice. SLW had developed ClaimBot®, a robust software application that helps patent experts rapidly sort, rank, and analyze patent claims. The firm will share ClaimBot®’s capabilities and the firm’s expertise during two upcoming seminars: “WiMAX Innovation Landscape” on Thursday, September 18 and “GreenTech Innovation Seminar” on Friday, September 19. Both seminars will include a reception followed by a presentation and case studies.

About Schwegman, Lundberg & Woessner, P.A.

Schwegman, Lundberg & Woessner, P.A., a mid-size intellectual property law firm, was launched in 1993 by founding partners Micheal L. Schwegman, Steven W. Lundberg and Warren D. Woessner, Ph.D. The three partners, who had previously worked together at another law firm, were frustrated by the dominance of litigation in the field of intellectual

property law. Anxious, instead, to concentrate on obtaining the strongest patents possible and avoid litigation, Schwegman, Lundberg & Woessner launched their own firm in Minneapolis: one specializing in patent prosecution and portfolio management. In other words, the firm encourages clients to sit down to dialogue mediation-style, not fight their battles in the courtroom. Clearly, the idea works. With an impressive client list that includes emerging corporations as well as Fortune 500 companies and major universities, SLW has 80-plus attorneys, all with technical degrees, who practice in more than 100 areas. SLW also opened full-service offices in Silicon Valley (2004) and Austin, Texas (2006). [www.slwip.com](http://www.slwip.com)

### About the Guide

ALM's *Corporate Counsel*<sup>®</sup> magazine, the nation's leading magazine for general counsel and in-house attorneys at corporations across the country, will publish a new reference guide to in-house law departments at the nation's leading technology companies. The guide will premiere this summer and will include detailed profiles and contact information for general counsel at these corporations, as well as listings of their current outside "Go-To Law Firms<sup>®</sup>" in various practice areas, including litigation, securities, transactions, compliance and intellectual property.

The Guide was developed in response to a research study of *Corporate Counsel* readers that revealed that in-house legal department information on the Technology industry was a top priority of respondents. It will be distributed to more than 10,000 general counsels at technology companies, and will be available on the Web at [www.law.com](http://www.law.com).

### About Go-To Law Firm Selection

"Go-To Law Firms<sup>®</sup>" were identified through research conducted by ALM. Researchers asked general counsel at the leading technology companies which outside law firms they turn to for assistance. ALM's research department also investigated and gathered data on technology company's "Go-To Law Firms<sup>®</sup>" from various public records resources including court dockets and securities filings, as well as legal and business publications, including *The American Lawyer*<sup>®</sup>.

### About *Corporate Counsel* Magazine

ALM's *Corporate Counsel*<sup>®</sup> is the nation's leading magazine for general counsel and in-house attorneys at corporations across the country. The award-winning *Corporate Counsel* is published monthly by ALM and is available on the Web at [www.corpcounsel.com](http://www.corpcounsel.com).