

Intellectual Property Guidance for the Electrical Industry

When you are looking to file an electrical patent or face down a challenge, are you getting what you need?

- Clear understanding of the validity of your patents and the claims they cover
 - Knowledge of what might infringe on an existing patent so you can avoid it
 - Strategic advice from your intellectual property attorney
 - A smooth process with clear communication and fast answers
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The attorneys at Schwegman, Lundberg & Woessner, P.A. (SLW) can handle all of your electrical IP needs. Working with you on opinions and freedom-to-operate issues to portfolio planning and management, we have the technical savvy to get the job done with the best outcomes possible. Our experience in the electrical industry, along with the know-how to prosecute your patent as pain free and cost effective as possible, allows you to spend your time doing what you do best – inventing.

Strategic Approach

We don't just secure your patent, but work with you to understand where it fits within your portfolio and the best way to proceed. Working with you on the strategy around the process allows us to maximize your efforts and protect your position. We know the industry and we take the time to learn your business, your market differentiators and help you not only secure your patent, but build a portfolio that works.

Predictable Outcomes

Our electrical team has the depth of knowledge and experience across the industry to handle the most complex prosecutions cases so your business goals keep moving forward. We take the problems



off the table by troubleshooting anything that comes up along the way. Our extensive internal processes can quickly identify any unexpected outcomes so they can be handled immediately. We've devised a systematic approach to make sure there is never a deadline missed or an unwanted surprise. Predictable service means a predictable outcome.

High Level Expertise

We have an unprecedented number of patent prosecutions and the breadth and depth to not only handle your electrical needs, but those hybrid technologies that may cross over into other areas. Our vast expertise in many different areas means we have all the answers in-house allowing for a seamless prosecution process. Nothing is too complex because we have the years of experience behind us and the cutting edge technology to make the difficult easy.

Proactive Patent Portfolio Management

How do your patents stand up against the competition? What are the risks and opportunities within your portfolio? We have the technology available to make sure you are getting the most potential from your portfolio while also reducing your risk. We offer patent claim coverage information unlike any other you've seen because we took the time to create the proprietary software tools that allow us to give our clients flexible, real-time data about their patents. Our data analytics will reduce your infringement risk and reassure that you have freedom-to-operate. We give you the tools you need to succeed with our help and on your own.

Our Expertise

Over 60 attorneys make up our electrical practice and many of our attorneys have previously worked in the field as engineers. We also have three partners that co-authored a book, *Electronic and Software Patents: Law and Practice*, published by BNA Books. The majority of our attorneys have advanced degrees in electrical and computer engineering and have worked on a variety of patents such as: Circuits, Communications Electronics, Computer Hardware, Data acquisition systems, GPS and navigational devices, Semiconductors and processes, and many other areas.



Rely on our experienced electrical attorneys for your protection. For more information, visit our website at www.SLWip.com or call us at (612) 373-6900.