

DOMAIN NAME SELECTION

The below guidelines could be used to select domain names for use by a company. All steps on this checklist are recommended to be completed prior to the use of any domain name.

CHECKLIST

- I have worked with the company's designated trademark coordinator and/or appropriate legal counsel in order to select and obtain approval for the subject domain name.
- A determination if the domain name can be defended with a corresponding trademark registration has been made.
- A determination if the domain name will extend overseas has been made.
- The domain name has been registered in all jurisdictions of interest.
- Final approval to use the domain name in each jurisdiction of interest has been obtained from your legal counsel.
- Instructions on proper use of the domain name have been received from your legal counsel.