

## SLW INSTITUTE EMERGING TECH WEBINAR SERIES

# IP FOR MEDICAL DEVICE COMPANIES: What to Consider During Fundraising...Or Exit

CINDY LYNCH



**SIMPLIFY MEDICAL**  
Vice President,  
General Counsel

RON BERENSON



**KITOTECH**  
Founder,  
President & CEO

PAUL GRAND



**MEDTECH  
INNOVATOR**  
Founder, CEO

PIERS BLEWETT



**SCHWEGMAN**  
Principal

DOUG PORTNOW



**SCHWEGMAN**  
Principal

**THURSDAY, NOVEMBER 7, 2019 @ 12:00 PM PT**

# Guest Panelists

# Cindy Lynch



**CINDY LYNCH**  
**Vice President,**  
**General Counsel**



**Cindy Lynch** is an intellectual property attorney with over 20 years' experience working with medical device startups. Cindy has been in-house IP counsel to several medical device start-ups including Conor Medsystems (drug delivery stents), Moximed (orthopedic joint unloading), Simplify Medical (artificial intervertebral discs) and Elixir Medical (resorbable stents). As a sole legal counsel at medical device startups Cindy has experience in a wide variety of IP matters including strategic patent portfolio development, freedom to operate analysis, multi-jurisdictional litigation and litigation preparedness, invalidity analysis, patent licensing and trademark portfolio management as well legal issues beyond IP. Cindy is a former patent examiner at the US Patent and Trademark Office in the medical devices group. She has her MBA from SF State, a JD from George Mason Law School, and a bachelors in Mechanical Engineering from Tufts University.

# Ronald Berenson



**RON BERENSON, MD**  
Founder,  
President & CEO

**Ronald Berenson, MD** is a serial entrepreneur, who has founded and led several successful medical device and biotech companies, including two, CellPro (CPRO) and Xcyte Therapies (XCYT), that were NASDAQ listed. Other companies that he has founded include Fe3, which is developing a device for transdermal iron delivery, and two cancer biotech companies, Compliment and HemaQuest. All of these companies are continuing to develop their products. In addition to leading several companies, he is a leading expert in drug and device development and has played a major role in commercializing medical device products. He has authored or co-authored 95 scientific papers and has 20 issued US patents. He received his BS from Stanford, MD from Yale, and completed his internal medicine residency and medical oncology fellowship at the University of Utah and Stanford, respectively. He was a member of the faculty at the University of Washington prior to entering the life sciences industry.



# Paul Grand



**PAUL GRAND**  
Founder, CEO



**Paul Grand** is the founder and CEO of MedTech Innovator, the medtech industry's global competition and accelerator, with a mission to improve the lives of patients by accelerating the development of startups transforming the health care system. He has an extensive global network in transformative medical innovation.

Prior to MedTech Innovator, Grand was Managing Director at RCT Ventures, an early-stage life science investor. At RCT, Grand focused on medtech investments and sourcing innovation. He founded MedTech Innovator as a program within RCT Ventures in 2013, and he left to run MedTech Innovator as a stand-alone company with RCT's support in 2016.

Prior to RCT, Grand was an entrepreneur, founding and/or serving as CEO in eight companies in life sciences and technology, including most recently Imagine Pharmaceuticals and MicroSurgeon.

# Moderators

# Piers Blewett



**PIERS BLEWETT**  
**SLW Principal**  
**Attorney**

**Piers Blewett** is a patent attorney and principal at Schwegman Lundberg & Woessner. He is a former Chief Patent Counsel (International), Vice President and Associate General Counsel at Kimberly Clark Corporation. His practice includes strategic IP counseling, patent prosecution (US and foreign), patent validity, infringement and clearance analysis and opinions, global patent litigation, and IP due diligence work.

Piers decided to pursue patent law after working as a mechanical engineer at a platinum mine in South African. He explains, “I’m an engineer at heart and have always had an interest in new technology.” He continues, “As a patent attorney, I see lots of new tech. By definition, an invention has to be ‘new’ in order to be patentable so this puts us at the leading edge of technology - and I like that.”

# Doug Portnow



**DOUG PORTNOW**  
**SLW Principal**  
**Attorney**

**Doug Portnow** is a registered patent attorney and principal at Schwegman Lundberg & Woessner. His practice focuses on patent preparation and prosecution, IP due diligence and strategic counseling in the medical device and mechanical technologies. Prior to joining Schwegman, Doug was a Member at Wilson Sonsini Goodrich & Rosati and an associate at Townsend and Townsend and Crew LLP (now Kilpatrick Townsend & Stockton). Before entering the legal profession, Doug worked for over a decade in the medical device industry holding engineering and management positions at start-ups and publicly traded companies commercializing critical care products, vascular grafts, surgical instruments, stents, stent delivery systems, RF ablation catheters, embolic protection devices, and heart failure implants. Doug has been recognized as a Rising Star by Northern California Super Lawyers.



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