



Destination IP Virtual Summit

Patent Strategy for Startups

Before We Get Started...



Recording

A link to the recording and slides will be emailed to all registrants.



Questions

Type in the question box and we will answer in real time or during the Q&A.



Social

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Panel



Garth Vivier
Principal



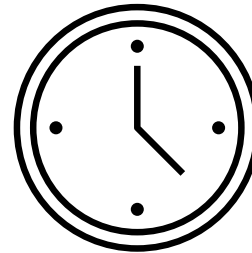
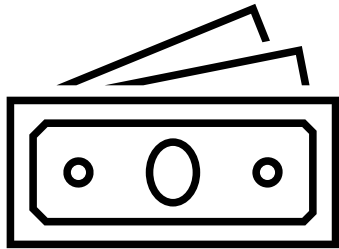
Andre Marais
Principal

Episode Overview

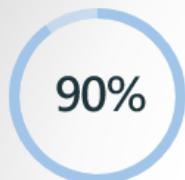
- Constraints
- Why (even file patent applications)?
- What and how (to implement a patent strategy)
- Q & A (interleaved)



CONSTRAINTS

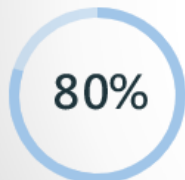


WHY (even file patent applications)?



FREEDOM TO OPERATE

DETER WOULD-BE LITIGANTS
CROSS-LICENSES



INDUSTRY COLLABORATION

JOINT VENTURES
STANDARDS BODIES
OPEN SOURCE PROTECTION



VALUATION

FUNDING
EXIT



DEFENSIVE

DIRECT COPYING
COUNTER-SUIT



OFFENSIVE

LICENSING



RECOGNITION

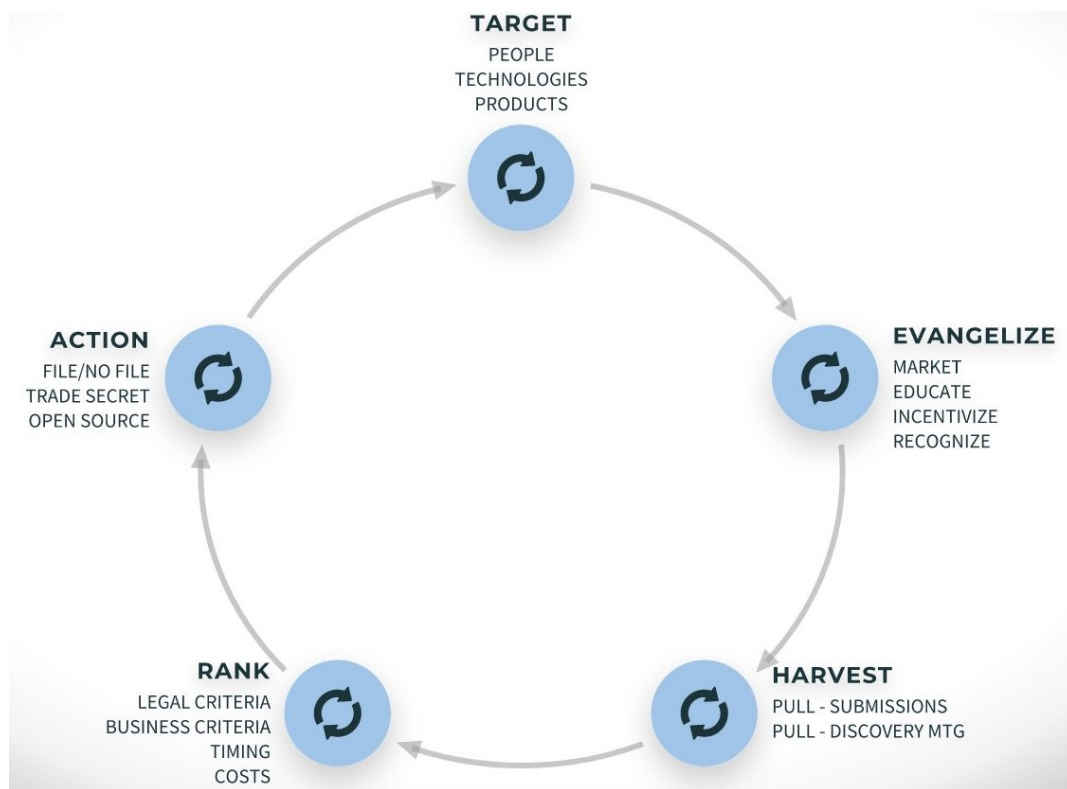
COMPANY/MARKETING
EMPLOYEE



R & D TAX CREDIT VALIDATION

WHAT AND HOW?

- DEFINE PATENT STRATEGY (OPTIONAL)
- HARVEST PATENT CANDIDATES
- REVIEW AND RANK
- ACTION





Thank you for your interest.

Q & A

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