

Webinar

# Ten Ideas for Managing IP Expenses in Lean Times

### Before We Get Started...



#### Recording

A link to the recording and slides will be emailed to all registrants.



#### **Questions**

Type in the question box and we will answer in real time or during the Q&A.



#### Social

Follow us on LinkedIn or go to SLW Institute on slwip.com to see upcoming and on demand webinars.

### **Today's Presenters...**











**Steven Lundberg** 

Principal & Chief Innovation Officer

Schwegman Lundberg & Woessner

**Andre Marais** 

Principal

Schwegman Lundberg & Woessner

Pamela Huff

Trademark Principal

Schwegman Lundberg & Woessner

**Andrew Hirshfeld** 

Principal

Schwegman Lundberg & Woessner

Francois deVilliers

Principal

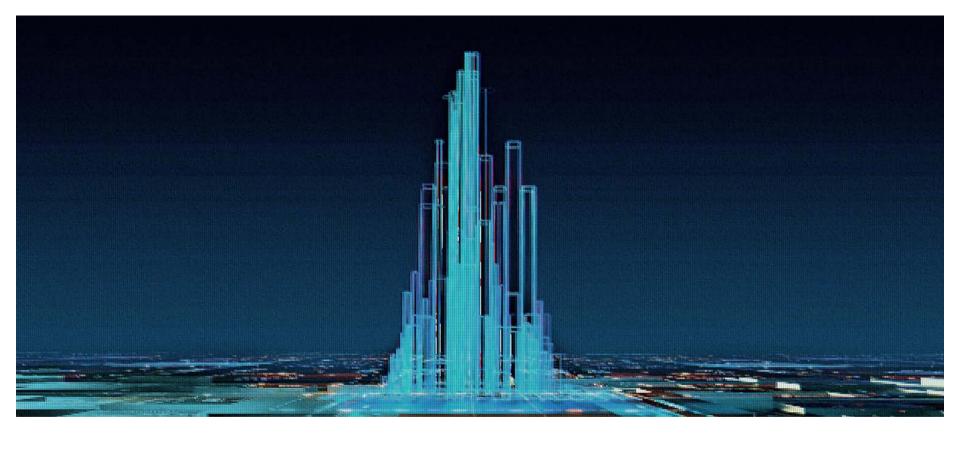
Schwegman Lundberg & Woessner



Delay

Expedite

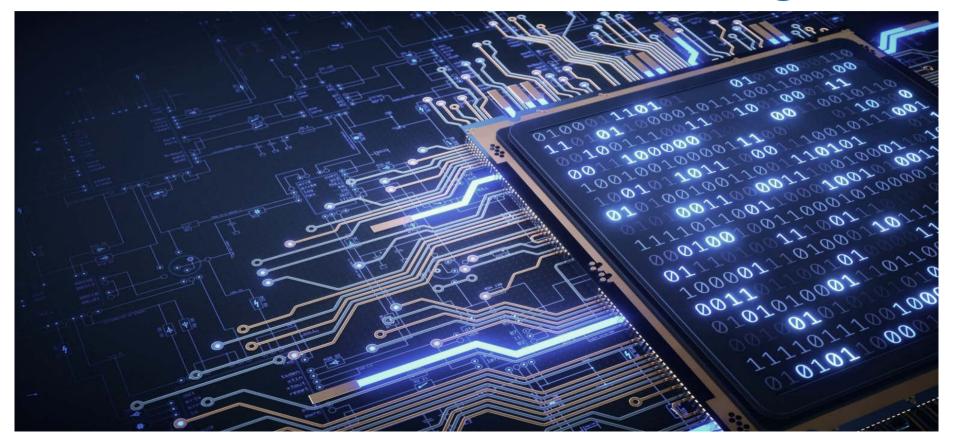
Manage



Macro level: USPTO

# Review Filing Strategies

### Review Prosecution Strategies



# Review International Strategy



# Portfolio Hygiene

### Review Firms, Relationships, and Procedures



## Outsourcing



Thank you for your interest.

### **Questions?**





These materials are for general informational purposes only. They are not intended to be legal advice, and should not be taken as legal advice. They do not establish an attorney-client relationship.