

# Welcome to SLW Academy



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## Before We Get Started...



### Recording

A link to the recording and slides will be emailed to all registrants.



### Questions

Type in the question box and we will answer in real time or during the Q&A.



### Social

Follow SLW on LinkedIn or go to [slwip.com](http://slwip.com) to see upcoming and on demand webinars.



*Patent Attorney &  
Principal*

**Piers  
Blewett**



*Patent Attorney &  
Principal*

**Christopher  
Palmisano**



*Senior Manager-  
Docketing & Client  
Records*

**Zhakalazky  
Carrion**



*Patent Attorney*

**Alexis  
Liistro**



*Patent Attorney &  
Principal*

**Aris  
Gregorian**



*Website Architect*

**James  
Falkofske**

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# Let's get to know our audience!

- Do you know what Patents & Trademarks are?
- Are you a student or working professional?
- When did you first become aware of Intellectual Property?



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# Agenda

- What is the SLW Academy?
- The Vision
- About Us
- Key features of the SLW Academy
- Demo

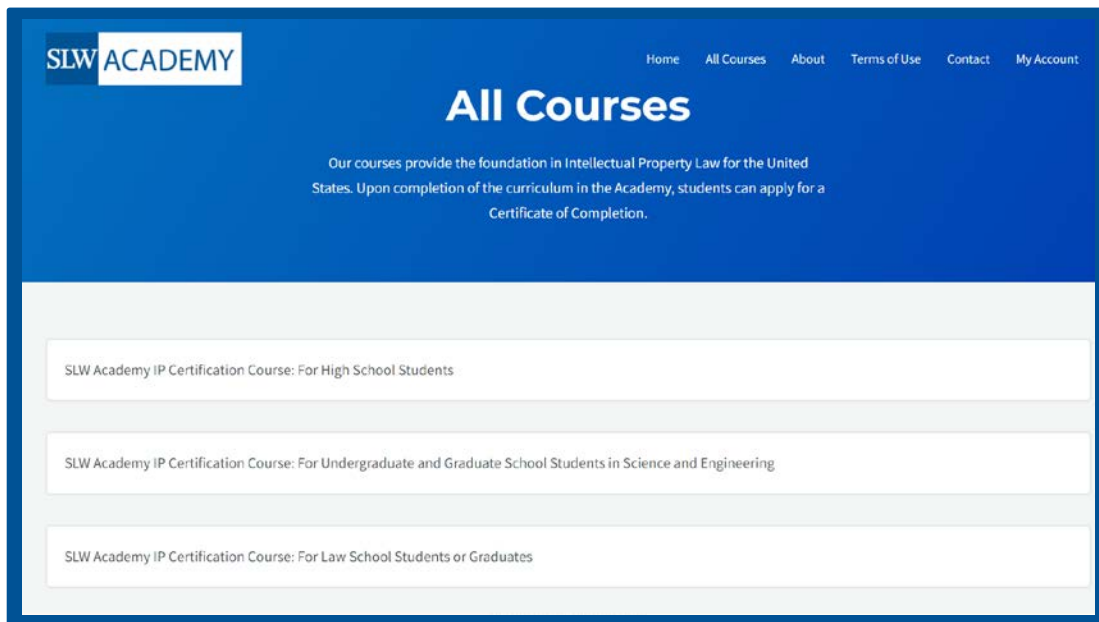


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# What is the SLW Academy?



# What is the SLW Academy?



SLW ACADEMY

Home All Courses About Terms of Use Contact My Account

## All Courses

Our courses provide the foundation in Intellectual Property Law for the United States. Upon completion of the curriculum in the Academy, students can apply for a Certificate of Completion.

SLW Academy IP Certification Course: For High School Students

SLW Academy IP Certification Course: For Undergraduate and Graduate School Students in Science and Engineering

SLW Academy IP Certification Course: For Law School Students or Graduates





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# The Vision

SLW Academy is provided by the law firm of Schwegman Lundberg & Woessner, P.A. Our goal is to provide practical instruction and opportunities to students who are traditionally underrepresented in Intellectual Property, including opportunities for participants to earn certificates of completion for the courses in the SLW Academy, and then quickly become a productive fee-generating member at an IP law firm. IP law involves dealing with exciting aspects like patents, latest technology, trademarks, brand building, cool designs, and copyright.







# About Us

SLW Academy is working to increase representation in the industry and shape the future of Intellectual Property law.

Partner with us to make a positive impact in this field.

# Key features of the SLW Academy



## 01. FREE

This free SLW Academy program is designed to bridge the gap and provide underrepresented students with the opportunity to explore the field, network with professionals practicing IP law, and pursue a rewarding career in IP Law.



## 02. ACCESSIBLE

This program has three focus areas to accommodate students of varying education levels (students in High School, College Engineering, and Law Degree programs).



## 03. FLEXIBLE

It is an asynchronous program that allows students to proceed at their own pace in order to participate and gain valuable knowledge and experience in the fundamentals of IP Law.



## 04. CERTIFICATION

Upon completion of the curriculum in the Academy, students can apply for a Certificate of Completion.

# Demo



## Call to Action

- Help connect students with the SLW Academy  
*Visit [www.slwacademy.com](http://www.slwacademy.com) to sign up.*
- Recognize the Academy Certificate
- Other ideas? Email us at *Academy@slwip.com*.

Thank you for your interest. Come join us!

Questions?

SLW Academy Registration



SLW Academy Website



See PatentlyO's recent article about SLW Academy:  
<https://patentlyo.com/patent/2023/05/blewett-bridging-education.html>