



Minding Your Business: How Belonging Matters

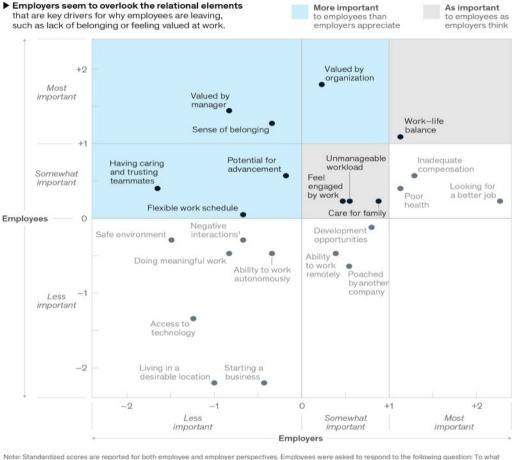


Nouns and Verbs

- Diversity the difference
- Inclusion invitation to the dance
- Belonging from head to heart (being different isn't the same as feeling different)

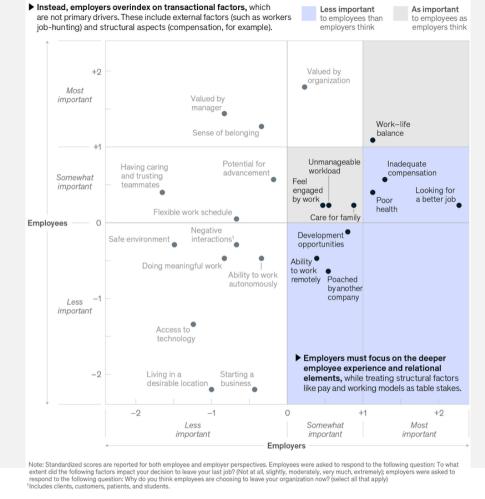






Note: Standardized scores are reported for both employee and employer perspectives. Employees were asked to respond to the following question: To what extent did the following factors impact your decision to leave your last job? (Not at all, slightly, moderately, very much, extremely); employers were asked to respond to the following question: Why do you think employees are choosing to leave your organization now? (select all that apply) 'Includes clients, customers, patients, and students.





McKinsey & Company

What is *Belonging*?

Deloitte study (1300 people):

- 80%
- 40%
- 71%







IAT

- Implicit Association Test
 - Strength of Associations
 - Concepts
 - Evaluations
 - Stereotypes

https://implicit.harvard.edu/implicit/takeatest.html





What is Belonging?

Safety

Being able to share your story







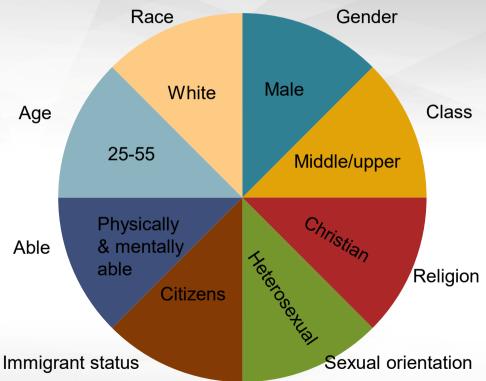
Privilege

- Unearned advantages
- We all have both earned and unearned advantages
- Some people have to work harder to experience things we take for granted
- Protects from hostility, distress, violence, or having your experiences invalidated





What ways do you have privilege?







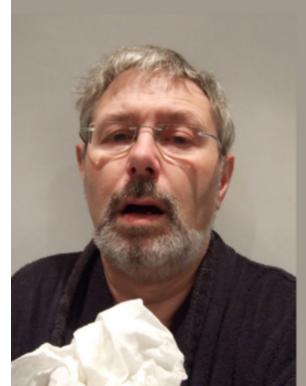
DIBs

- Change
- Commitment
- Courage
- Collaboration
- Cultural Intelligence
- Curiosity
- Confidence





Contagious



Reflection Questions

How will this make me better?

How will I use this to help other people?

What action will I take to improve my situation?





Meet Judy



Judy Hissong is the President of Nesso Strategies

A former law firm Chief Operating Officer, she helps
firms become more profitable by advising leaders in
strategic and leadership development challenges. Her
mission is "world domination for Good®." By creating
actionable, lightbulb moments that leaders want to
share and spread, she intends to improve the world
one person at a time. When she's not speaking,
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workshops and facilitates Leaders Lab, a monthly
video conference that enables small groups of leaders
to brainstorm strategies and solutions to work through
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